



News Release

Subject: TDI Power Hires Joe DeLuca as VP Marketing & Sales Hackettstown, NJ - January 7, 2013

Joseph DeLuca has joined TDI Power as Vice President Marketing and Sales for worldwide operations. In his new role Joe will be responsible for establishing marketing and sales programs targeted at TDI Power's key market segments.

"The TDI Executive Management Team has full confidence in Joe's experience, breadth of industry knowledge, judgment, and leadership style. He is the right individual to help lead TDI Power's ongoing penetration into several key markets," notes Jim Feely, President and CEO.

Joe DeLuca has held senior strategic marketing, sales and development leadership positions in the power, telecommunications and aerospace industries. Most recently Joe led the definition, development and launch of Petra Solar's smart energy solutions, including the industry's first smart grid connected utility grade solar systems. He has also held positions at Conexant and Lockheed Martin. Joe holds a BSEE degree from Drexel University and an MBA from the Kellogg School of Management at Northwestern University.

TDI Power is a global manufacturer of Power Systems Solutions for the Industrial, Vehicular, Military/Aerospace, and Medical markets. We have a broad range of high technology power conversion products including DC and AC Power Systems, Power Supplies, Rectifiers, Converters and accessory equipment. Established in 1960, TDI is headquartered in New Jersey, USA, has over 600 employees and three facilities located throughout the world. For more information about TDI go to www.tdipower.com.

###

Heather Maguire
Marketing Communications Manager
36 Newburgh Road
Hackettstown, NJ 07840
Email: heather.maguire@tdipower.com